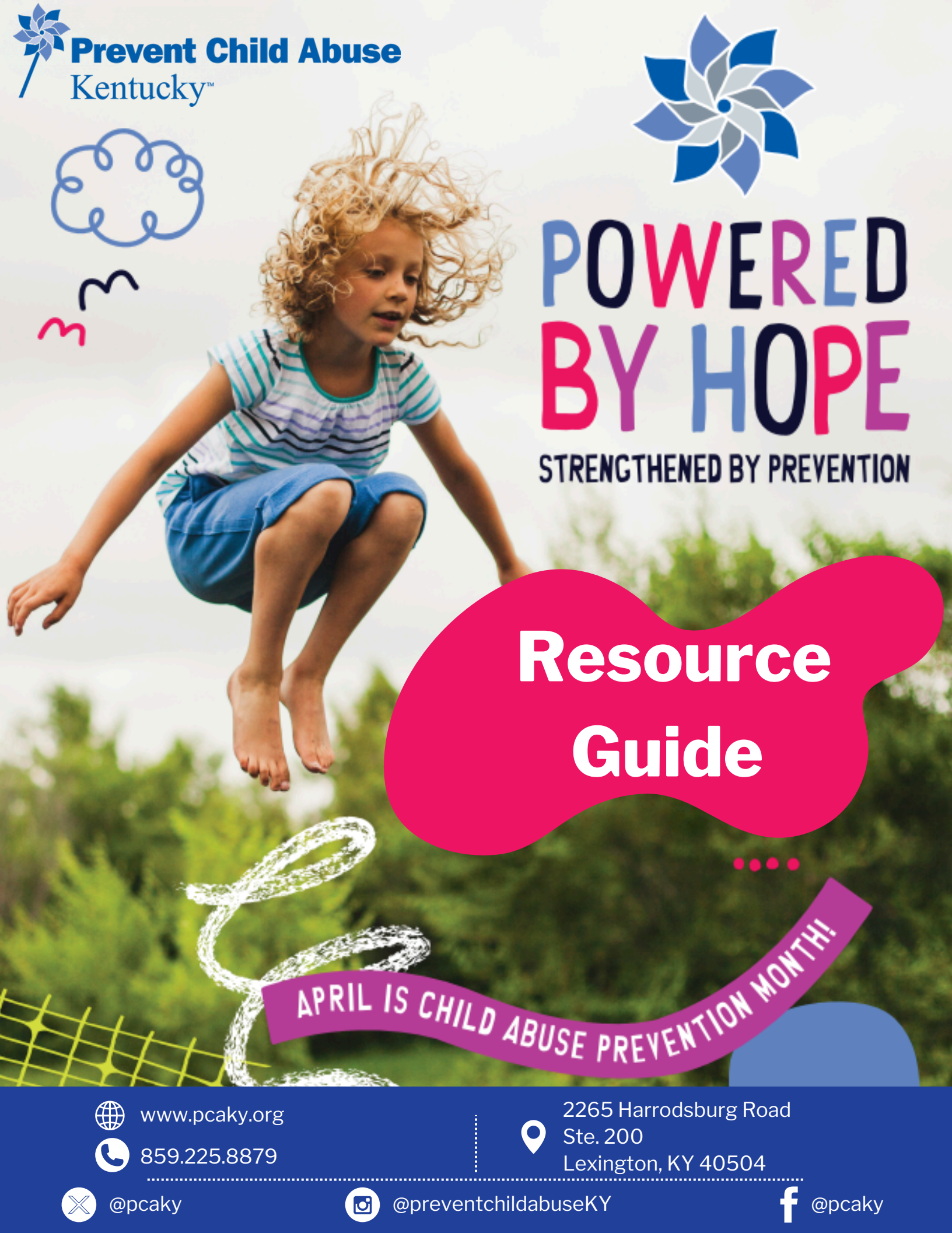




**POWERED
BY HOPE**
STRENGTHENED BY PREVENTION



**Resource
Guide**

APRIL IS CHILD ABUSE PREVENTION MONTH!

 www.pcaky.org

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 @preventchildabuseKY

 @pcaky

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Prevent Child Abuse
Kentucky™

Using the Guide

This resource guide includes educational materials, flyers, information, initiatives, and more to help us spread the word to all Kentuckians! We encourage you to use the materials within your own community/organization and share widely.

Please read this guide and find ways you, your school, your organization, and your community can get involved in spreading awareness of child abuse and neglect. Prevention starts with you!

Though April is nationally recognized as Child Abuse Prevention Month, we also want to emphasize the importance of raising awareness year-round.

We hope this month can be a launching point for conversations that echo throughout our Commonwealth for every month of the year. Several of the materials in this guide can be used year-round in the fight to keep Kentucky's children safe.

As you prepare to participate in events this month, we encourage you to share the ways your community will be participating in Child Abuse Prevention Month!

PCAK is excited to see what April has in store!

-PCAK Staff

2025 Theme

We are excited to formally announce this year's theme:

Powered By Hope | Strengthened By Prevention. We hope this theme empowers you, the families you serve, and all Kentuckians to believe in the power of prevention!

As we recognize April as Child Abuse Prevention Month, let's commit to a future where every child grows up safe, loved, and full of hope. Prevention isn't just about avoiding harm, it's about creating opportunities for families to thrive. With hope as our guide and prevention as our strength, we can build a world where every family has what they need to succeed. You can help us reach this goal by advocating for families, raising awareness, and investing in prevention efforts.

Reimagining Prevention with Families at the Center

We envision a world where all children and families are living a purposeful and happy life with hope for the future. By ensuring families have the support they need before challenges become crises, we can create a future filled with hope and opportunity.

Prevention is a shared responsibility- families, communities, policymakers, and organizations must all work together to provide:

- Economic & Social Support – Affordable childcare, paid leave, and financial stability
- Community-Based Solutions – Access to local resources and networks
- Stronger Prevention Policies – Investments that uplift families before harm occurs

2025 Messaging












In Kentucky and across the nation, April is declared Child Abuse Prevention Month as a way to bring awareness to the role we all play in preventing child abuse and neglect from ever occurring. For decades, Prevent Child Abuse Kentucky has led efforts across the Commonwealth by providing tools and collaboration to our Partner in Prevention Network, currently serving every Kentucky community through 330+ Partners. Throughout the month, in collaboration with our Partners, we will raise awareness of the actions we can ALL take to help families gain and maintain safe, stable, and nurturing environments that help children and families thrive.

Child abuse and neglect often occur when families are overburdened, and the stressors of life are too difficult to handle. This year, we want Kentuckians to know that through hope and action, we can make a difference. When families have protective factors in place, such as someone they can count on, access to resources, and concrete supports, they CAN and WILL thrive. Now more than ever, we ask you to join us in celebrating the hope that prevention brings not only during April, but year-round. Together, we are **Powered by Hope and Strengthened by Prevention.**

Please join us!














Calendar of Events

March 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 <p>Follow along on social media all month long as we release our Building Blocks of Prevention!</p> 						1
2	3	4	5	6	7	8
<p><i>Have you ordered your pinwheels from PCAK?</i></p>					 <p>PCAK Legislative Newsletter published</p>	
9	10	11	12	13	14	15
				 <p>Reframe Messaging Training</p>	 <p>PCAK Legislative Newsletter published</p>	
16	17	18	19	20	21	22
 <p>Op-Ed signatures due!</p>		<p><i>Have you requested a proclamation from your city or county leaders?</i></p>			 <p>PCAK Legislative Newsletter published</p>	 <p>Spinwheels for Prevention!</p>
23	24	25	26	27	28	29
<p><i>Did you submit your #CAPM2025 events to PCAK for promotion on our website?</i></p>					 <p>PCAK Legislative Newsletter published</p>	
30	31	<p>Refer to the calendar for PCAK sponsored events. Submit your community events here or through the QR code below for publication on our website (www.pcak.org).</p> 				
 <p>Get ready for #CAPM!</p>						

Calendar of Events

April 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1  Door Decorating Contest begins	2	3  Shop with Kendra Scott for our give back event!	4  Wear Blue Day	5  Shop with Kendra Scott for our give back event!
6	7	8  Read our Resource post on social media!	9	10  Read our Resource post on social media!	11	12
13	14  Read our #CAPM Email Newsletter!	15  Read our Resource post on social media!	16  Digital Advocacy Day	17  Read our Resource post on social media!	18	19
20	21	22  Lean On Me Kentucky Training	23	24  Read our Resource post on social media!	25  CAPM Day of Giving	26
27	28	29  Read our Resource post on social media!	30  Door Decorating Contest ends			

Pinwheels & Resources

PCAK is excited to offer several resources this year! Check out the directions to order pinwheels and educational resources below.

Pinwheel Orders

Pinwheel orders will be submitted through our online Pinwheel Ordering Form, [here](#) (or through the QR code). Pinwheel orders will be shipped directly from our shipping partner and cannot be picked up from our office. Orders will be processed every Friday.



Boxes of 240 pinwheels will cost \$187 (includes shipping costs). Questions can be directed to Amanda Royer at aroyer@pcaky.org.

CAPM Merchandise

Stock up on lapel pins, Wear Blue Day stickers, yard signs, and more! Visit our online store [here](#) (or through the QR code). Each item you purchase will help you show your support of child abuse prevention efforts across the state!



Educational Materials

Educational materials are also available on our website. Brochures and tip sheets cover everything from preventing child sexual abuse, to parenting over 50, to fatherhood engagement, cyber safety for children, and more! Click the link above or scan the QR code to view all the materials available.

How to Get Involved

Leading up Child Abuse Prevention Month, we will have a variety of ways for service providers, community members, families, and more to get involved!

Pinwheel Planting at the Capitol

Join us on the grounds of the Kentucky State Capitol in Frankfort as we plant pinwheels to kick off #CAPM2025. Date to be determined—please follow us on social media as we release more details.

Wear Blue Day

Join us in wearing blue on April 4! We will have a social media contest to celebrate everyone wearing blue across Kentucky. Use #WearBlue4KyKids to enter our contest and to see everyone's blue outfits!

Partner in Prevention Op-Ed (Exclusive Opportunity)

Join our Partner in Prevention Sign-On Letter to show your organization or business' support of Kentucky children. To highlight the collaborative effort put forth by our 330+ Partners across the state, PCAK has drafted a Letter to the Editor. Partners in Prevention will exclusively be offered the opportunity to sign-on to the letter.

If your organization is a PCAK Partner in Prevention, keep a lookout in your email for the link to the Letter to the Editor. Amanda Royer, Manager of Brand Marketing and Outreach, will provide Partners with the letter by 2.28.25 and signatures will be due 3.17.25. After signing on to the letter, Partners will receive assets to promote!

If you are not a Partner, email aroyer@pcaky.org for more information!

How to Get Involved

Door Decorating Contest

We encourage everyone to decorate their doors with pinwheels and other positive messages for Child Abuse Prevention Month 2025. Enter photos of your decorated door between 4.1.25 and 4.30.25 for a chance to win a special prize pack! Use #CAPMDoorDec25 to enter your decorated door via social media, or email your entry to pcaky@pcaky.org. Entries will be accepted from Instagram, Facebook, X (Twitter), LinkedIn, and via email.

Categories for this year's contest are below:

- PCAK Partner in Prevention
- Business
- Family (as defined by the entrant)
- PCAK Board Member
- PCAK Staff Member (voted on by you- our Partners and stakeholders)

Paws for Prevention

We would love to see our 4-legged friends celebrate #CAPM2025! Share photos of your animals with planted pinwheels throughout the month of April to be entered to win a special bandanna! Use #PawsAndPinwheelsForPrevention to share your 4-legged friend via social media, or email you entry to pcaky@pcaky.org. Entries will be accepted from Instagram, Facebook, X (Twitter), LinkedIn, and via email!

Digital Advocacy Day

Join us in advocating for policies that support families and children! Digital Advocacy Day is 4.16.25. Stay tuned for more details!

How to Get Involved



Kendra Scott



We are teaming up with Kendra Scott for a special fundraiser. From 4.3.25- 4.5.25, you can shop online [here](#) (or through the QR code) and help PCAK support Kentucky families. Just use our code: GIVEBACK-IQJTO at checkout, and we'll receive 20% of the proceeds from your purchase!



We're especially excited to spotlight two of our signature pieces:

- The Lee Earring in gold with Cobalt Blue (\$55)
- The Eliza Satellite Necklace in gold with Cobalt Blue (\$55)



Spinwheels for Prevention



Join Prevent Child Abuse Kentucky to kick off Child Abuse Prevention Month with a fun event at CycleBar Patchen Square (in Lexington) on 3.22.25. Whether you're a seasoned cyclist or just getting started, this event is the perfect way to get active while supporting Kentucky children and families. Spots are limited! Contact Melanie at mhorn@pcaky.org for more information. Register [here](#) or use the QR code!



Building Blocks of Prevention



Throughout the month of March, we will release Building Blocks of Prevention across our social media platforms. Each Building Block will share tips and educational information with you!



Share Your Events!



We want to hear from you! Share your events [here](#) (or through the QR code) and PCAK will share them on our website!



Data Facts- 2024

Did you know the way we message child maltreatment data and statistics may reinforce the public's mistaken beliefs about the issue and how it is prevented? Therefore, it is important to use data in an intentional manner that helps the reader understand the issue and its solutions. Please refer to the "[From Data to Action Checklist](#)" to ensure usage of these data points helps create a case for prevention. Using this Resource Guide offline? Scan the QR code to access the Checklist!



Reports of Maltreatment in Kentucky

In 2024, professionals and nonprofessionals submitted 48,391 reports of child abuse or neglect with a total of 74,849 children involved in those reports that met criteria for investigation. It is important to note, not all of these reports were found to be cases of abuse or neglect.

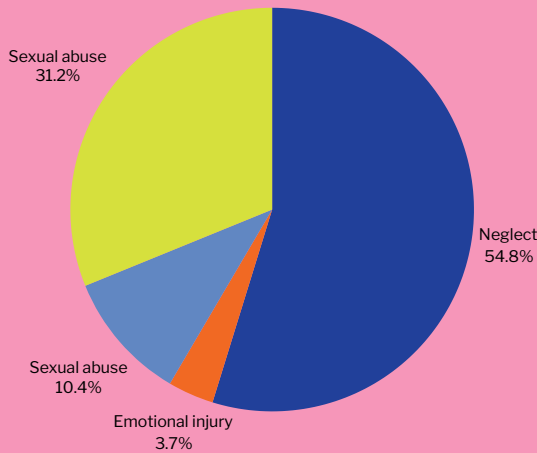
Maltreatment Cases in Kentucky

Of the 48,391 reports, 18,782 occurrences of child maltreatment or neglect were substantiated or services needed reports. Neglect classifications (physical neglect, educational neglect, supervision neglect, hygiene, environmental, medical, abandonment, malnutrition, and failure to thrive) are the most common form of maltreatment, making up 55% of substantiations or services needed.

The chart on the follow page breaks down each type of maltreatment substantiated or in need of services.

Data on the following pages was provided by Child Protective Services (CPS) Reports to the Department for Community Based Services

Data Facts- 2024



Note: The neglect category includes environmental neglect, supervision neglect, medical neglect, substance affected infant neglect, and educational neglect.

Risk Factors Found to be Present in Maltreatment Cases

Several factors may increase the likelihood of child maltreatment. It is important to understand these risk factors to help understand protective factors and opportunities for intervention that lead to prevention.

- Substance use was documented in 55 % of the reports with a finding of substantiated or services needed.
- Family violence was documented as a risk factor in 45 % of reports with a finding of substantiated or services needed.
- Mental health concerns were documented as a risk factor in 53 % of the reports with a finding of substantiated or services needed.
- 42% of substantiated allegations or services needed reports involved children age 5 or younger.

The above factors are defined as directly contributed, indirectly contributed, or was a risk factor in substantiated or services needed cases.

County Specific Data

CPS and CDV Reports in 2024 by County

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Statewide	48,391	34,776	74,849	18,782
Adair	259	203	400	78
Allen	256	186	400	108
Anderson	251	208	379	157
Ballard	3	3	3	2
Barren	776	521	1,214	370
Bath	116	98	194	36
Bell	547	410	831	92
Boone	900	749	1,370	340
Bourbon	231	169	354	71
Boyd	631	483	1,031	335
Boyle	350	275	542	151
Bracken	57	42	102	32
Breathitt	124	98	202	51
Breckinridge	191	156	316	71

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Bullitt	553	444	840	316
Butler	113	82	183	74
Caldwell	59	52	88	18
Calloway	213	179	325	117
Campbell	557	446	900	365
Carlisle	26	22	34	13
Carroll	105	88	149	59
Carter	246	176	422	175
Casey	163	111	284	79
Christian	648	544	1,008	188
Clark	424	339	660	160
Clay	348	271	600	129
Clinton	104	82	155	39
Crittenden	141	112	224	83
Cumberland	133	99	196	33
Daviess	1,389	851	2,259	553

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Edmonson	110	84	183	38
Elliott	55	43	96	37
Estill	312	234	468	47
Fayette	3,019	2,239	4,575	900
Fleming	142	111	240	79
Floyd	415	335	670	198
Franklin	567	456	840	270
Fulton	9	7	15	4
Gallatin	155	116	241	92
Garrard	191	133	315	127
Grant	461	353	708	138
Graves	668	55	97	40
Grayson	209	178	334	120
Green	24	16	40	12
Greenup	456	327	731	253
Hancock	64	46	94	25

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Hardin	1,222	826	1,889	633
Harlan	301	242	472	24
Harrison	210	160	358	122
Hart	190	123	278	101
Henderson	519	348	801	157
Henry	146	97	224	48
Hickman	259	204	401	162
Hopkins	596	480	968	211
Jackson	237	172	379	57
Jefferson	7,503	5,474	10,797	2,139
Jessamine	410	293	633	159
Johnson	210	152	348	91
Kenton	1,824	1,206	2,943	1,032
Knott	177	125	320	146
Knox	477	373	748	87
LaRue	135	91	212	50

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Laurel	908	651	1,505	451
Lawrence	82	65	123	39
Lee	62	41	89	35
Leslie	76	59	128	36
Letcher	225	173	347	121
Lewis	103	66	165	59
Lincoln	299	205	486	87
Livingston	290	222	454	48
Logan	263	194	388	57
Lyon	268	194	388	57
Madison	1,103	763	1,714	444
Magoffin	257	202	443	80
Marion	288	197	411	84
Marshall	960	684	1,498	343
Martin	123	80	214	70
Mason	252	168	397	115

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
McCracken	460	396	744	321
McCreary	183	130	284	45
McLean	129	81	188	51
Meade	330	216	513	86
Menifee	82	61	126	15
Mercer	234	137	374	157
Metcalfe	130	79	208	63
Monroe	91	60	124	41
Montgomery	269	206	406	116
Morgan	196	160	323	73
Muhlenberg	500	331	750	120
Nelson	518	373	763	128
Nicholas	127	90	196	15
Ohio	236	145	335	54
Oldham	383	272	540	78
Owen	304	175	459	132

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Owsley	27	14	52	16
Pendleton	94	67	137	36
Perry	453	302	788	273
Pike	457	306	728	267
Powell	155	118	233	37
Pulaski	1,017	670	1,537	267
Robertson	0	0	0	0
Rockcastle	190	124	317	52
Rowan	320	215	520	149
Russell	229	143	378	52
Scott	558	396	840	334
Shelby	508	349	744	258
Simpson	211	154	347	91
Spencer	34	25	53	25
Taylor	297	189	497	108
Todd	94	74	165	81

County Specific Data

	# Calls that Met Acceptance Criteria (Reports)	# Unique Families in Reports	# Unique Children in Reports	# Unique Children in Substantiated or Services Needed Reports
Trigg	168	123	232	48
Trimble	62	42	103	36
Union	184	131	268	57
Warren	1,664	1,107	2,505	446
Washington	128	75	216	76
Wayne	268	172	440	80
Webster	125	92	206	39
Whitley	531	331	881	239
Wolfe	140	96	233	94
Woodford	159	110	229	68

Prevention in Motion

Primary prevention of maltreatment and neglect occur when families are connected to needed resources and supports within their community. Everyone has a role to play in preventing child abuse. Throughout the year we encourage you to be a Community Supporter and pledge to support families prior to abuse or neglect occurring.

Click [here](#) or scan the QR code to find out more about our Lean On Me Kentucky initiative.



Lean On Me Kentucky

Each of us is able to help a family or a child! Lean On Me Kentucky is the springboard by which we want everyone to tap into their skills, expertise, and their best “human-ness” to help your neighbors and friends who may need a hand-up. Each of us holds a piece to the puzzle, and without our piece, our Kentucky is not complete.



We know the vast percentage of “reports” made to the Department for Community Based Services (DCBS) are for families who need services. Imagine a Kentucky where we can help each of those families instead of “reporting” them. By practicing **listening**, **empathy**, **affirmation**, and **nonjudgement**, the core beliefs of the Lean On Me Kentucky movement, we can help a family in ways we might not even be able to imagine!

Here’s a few ways in which our untraditional partners may be able to help our families by encouraging them to “Lean on Me Kentucky.”



Animal Control Officer

Animal Control Officers are around families and their pets. Pay attention to the child(ren). Are they in need of clothes, food? Do you know that an abused pet is often the precursor to an abused child? You may hold the key to a child’s future!

Lean On Me Kentucky



Beautician or Barber

Beauticians and barbers interact with families in unique ways like a child's first haircut or children at an appointment because of a lack of childcare. Pay attention to the interaction between siblings, and between adults and children. Take extra time with the family. You may be the only person to show care and attention to the family all day!



Business Leader

A business leader can have a positive impact on families by enacting family friendly policies like paid leave, on-site child-care, or paid parental leave. What about "Bring Your Child To Work Day" as a way in which families can bond, while simultaneously, you demonstrate your care and concern for your employees.



Home Repair Expert

HVAC Technicians, Electricians, and Plumbers are exposed to family situations others may not see. Take time to share your craft with the children – you may spark an interest that results in the child growing up to be a home repair expert! Be patient with questions from the adults – you don't know what kind of day they have had. Home repairs are expensive. Yes, you need to make a living, but be mindful of those you serve and perhaps consider a payment plan if needed.

Upstream Academy

The Upstream Academy, hosted by Prevent Child Abuse Kentucky (PCAK), will allow at least one person from each Kentucky county to be trained in the latest child abuse and neglect prevention messaging and strategies. After successful completion of the Academy, members will be required to provide presentations and trainings on evidence-based and evidence-informed curricula in their local communities. Individuals who are accepted into the Academy will receive technical assistance and access to training curricula, marketing materials, educational tools, and will have access to sample presentations and more. Individuals not representing an employer will be compensated for their time, and all members will be compensated for their travel and lodging!



Interested in becoming a member of the Upstream Academy?

Find out more by clicking [here](#) (or by scanning the QR code). Applications are due 2.28.25.



Interested in connecting with your local Upstream Academy member?

Upstream Academy members will graduate in November 2025 and will be eager to provide trainings and presentations across their county. Contact pcaky@pcaky.org to connect with your academy member.

Contact Amanda Clark at aclark@pcaky.org for more information.

Proclamations

A great way to spread the word about Child Abuse Prevention Month is to get your local elected and/or appointed officials to issue a proclamation. Prevent Child Abuse Kentucky will be getting Resolution from the Kentucky General Assembly and a Proclamation from the Governor's office in recognition of Child Abuse Prevention Month in the Commonwealth. We encourage you to reach out to your local political leaders to get proclamations recognizing #CAPM2025 in your area. You can use the example below as a starting point!

Child Abuse Prevention Month 2025 Proclamation

Whereas, National Child Abuse Prevention Month will be recognized throughout the United States, as well as in the Commonwealth of Kentucky during the month of April 2025; and

Whereas "Pinwheel Planting Day" in _____ **Your county** _____ will be held on _____ **Date** _____ and;

Whereas "Wear Blue Day" will be recognized in Kentucky and nationally on April 4th and;

Whereas, the prevention of child abuse and neglect depends on each of us in the community lifting up the families and children we know in order to help strengthen families, nurture our children, ensure their safety and help them achieve their maximum potential; and

Proclamations

Whereas, Lean On Me Kentucky encourages everyone to be a Community Supporter and to take the Lean On Me Kentucky Pledge; and

Whereas, child abuse is one of our nation's most serious public health problems with scientific studies documenting the link between adverse childhood experiences associated with a wide range of medical, emotional, psychological and behavioral disorders; and

Whereas, effective child abuse prevention programs succeed because of vital partnerships created among state and local government agencies, schools, faith communities, civic organizations, law enforcement agencies, the business community, mothers, fathers, grandparents, foster parents and all caregivers;

Now, therefore, I, _____ **Government Official**,
_____ **Title** _____ of the _____ **City/ county**, do
hereby proclaim April 2025 as CHILD ABUSE PREVENTION MONTH
in _____ **City/ county** _____ and urge all citizens to increase
their participation in our efforts to prevent child abuse and strengthen
our communities.

DONE AT _____ **Where**, in the City of _____ **City**, the _____ **Day**
day of _____ **Month**, in the year of our Lord, Two Thousand Twenty Five and
in the 233rd year of the Commonwealth.

Your Own Activities

PCAK encourages you to get creative with your #CAPM2025 activities! We've listed some ideas below to get you started. If you come up with a unique way to celebrate #CAPM2025 in your community, let us know at pcaky@pcaky.org!

- Draw positive messages in chalk on sidewalks.
- Host a t-shirt making or drawing competition to involve kids in #CAPM2025.
- Sell paper pinwheels for \$1 or any increment with proceeds going to PCAK. Contact Melanie at mhorn@pcaky.org and we can supply the pinwheels!
- Use your voice! While elected officials are back in their home districts in April, it is a great time to connect with them.
- Plant Pinwheels! Blue and silver pinwheels are the national symbol for child abuse and neglect prevention. Help us cover the Commonwealth in blue this April by planting pinwheels in your community. Please avoid equating pinwheels with abuse substantiations or child fatalities, and instead use positive imagery such as families served by your organization.
- Use social media to share resources. PCAK has several prevention education resources available at pcaky.org you can download and share. PCAK also has sharable educational videos on our [YouTube page](#) (scan the QR code).



Trainings

We offer a variety of trainings to organizations across Kentucky. We are booked up for April, but child abuse prevention is a year-round effort!

PCAK staff have an array of presentations suitable for Lunch and Learns, employees, and community groups. Please contact Chris at cprichard@pcaky.org for more information. For full descriptions of our trainings, click [here](#) (or through the QR code).



Training List

- Abusive Head Trauma
- Are They Good for Your Kids? Child Sexual Abuse Prevention
- The Connection Between Intimate Partner Violence and Child Maltreatment
- The Correlation Between Child Maltreatment and Substance Use Disorder
- Family Thrive
- From Data To Action: Moving Child Maltreatment Data Upstream
- Internet Safety
- Lean On Me Kentucky
- Positive and Adverse Childhood Experiences: Strategies for Supporting Families and Children
- Poverty and Neglect: Understanding the Difference and Supporting Families and Children Living in Poverty
- The Power of Parent Engagement in Healthy Community Outcomes

Trainings

- Protocol for Youth-Serving Organizations: How Do You Keep Children & Youth Safe While Under Your Supervision?
- Recognizing, Reporting and Preventing Child Abuse and Neglect
- Reinventing Our Messages: Promoting Action for the Prevention of Child Sexual Abuse
- Trauma Informed Care
- Tools for Supporting Families Impacted by Shiftwork
- Understanding Typical Child Development: A Tool to Prevent Child Sexual Abuse

Child Abuse Prevention Month Trainings

Data and Reframed Messaging Training.

3.13.25 from 1:00 PM- 2:30 PM EST via Zoom

Register [here](#) (or through the QR code)



Lean On Me Kentucky.

4.22.2025 from 1:00 PM- 2:30 PM EST via Zoom

Register [here](#) (or through the QR code)



Internet Safety Training.

TBD- details forthcoming

Parent Education Providers

Parent Education is delivered through PCAK’s network of providers across the state! Safe and healthy parenting is central to launching children into successful adult life and is the foundation of preventing child maltreatment. Find a provider near you below!

PCAK Parent Education Providers (FY 2025)

Parent Education Provider	Phone number	County or counties served
Blue Grass Community Action	502.695.4290	Anderson, Boyle, Franklin, Garrard, Jessamine, Lincoln, Mercer, Scott, Woodford
CAFCA Cares, Inc.	859.733.9241	Mercer, Boyle, Lincoln
Children’s Advocacy Center of Green River District	270.830.8400	Henderson, Daviess, Union, Webster, McLean, Hancock, Ohio
Chrysalis House	859.977.2505	Statewide, based in Fayette
Cumberland River Behavioral Health/ TriCo Mentoring	606.526.6303	Laurel, Knox, Whitley, Clay, Bell, Jackson, Rockcastle, Harlan
Family Enrichment Center	270.781.6714	Warren, Butler, Logan, Edmonson, Simpson, Barren, Allen, Metcalfe, Monroe
Family Nurturing Center	859.525.3200	Boone, Campbell, Grant, Pendleton, Kenton
Harlan FRYSC	606.573.8745	Harlan
Home of the Innocents	502.596.1036	Jefferson, Bullitt, Montgomery, LaRue, Daviess

Parent Education Providers

Parent Education Provider	Phone number	County or counties served
Kentucky Partnership for Families and Children	502.875.1320	Hopkins, McCracken
Lake Cumberland Community Action Agency	270.343.4600	Adair, Casey, Clinton, Cumberland, McCreary, Pulaski, Russell, Taylor, Wayne
LKLP CAC	606.436.8853	Letcher, Knott, Perry, Leslie, Breathitt, Lee, Owsley, Wolfe
The Nest	859.259.1974	Fayette, Anderson, Boone, Bourbon, Boyle, Bracken, Clark, Estill, Franklin, Garrard, Grayson, Hardin, Harrison, Jefferson, Jessamine, Laurel, Lincoln, Madison, Mercer, Nicholas, Powell, Scott, Woodford
Regional Prevention Center of Comprehend	606.759.7799	Bracken, Fleming, Lewis, Mason, Roberston
Todd County Health Department	270.265.2362	Todd, Christian, Logan, Muhlenberg

Questions about our Parent Education Providers can be directed to Amanda Royer at aroyer@pcaky.org.

Engaging the Media

The media can be a great tool to spread messages of prevention across our state! Check out our tips below.

Letters to the Editor

Submit a letter to the editor of your local newspaper. Keep your letter short and focused on prevention messages. Be sure to include a call to action- whether it is to support specific legislation, or to learn more about a program. You may also highlight individuals, agencies, or groups that are taking the lead and supporting Kentucky children and families!

Relate Programs to Prevention

Given the public and media's tendency to think about child abuse in its worst forms, it is important to emphasize prevention is possible. When highlighting successful prevention strategies, it is important to connect the dots from the program to the prevention of child abuse. Let the public know how they can help- everyone has a role to play!

Stay on Message

Narrow your message to one or two central points. You do not have to answer every question a reporter poses. Answer questions in such a way it reflects your key message. Do not repeat something a reporter says that is not part of your point. Emphasize child abuse is a problem with solutions that don't receive the attention they should. Explain the solutions. Refer to the talking points in this guide for guidance.

Stay In Touch

Child abuse prevention does not stop in April! Follow along across our various social media platforms to keep up with things happening each month.

Tuesday/ Thursday Resource Posts

We will be sharing resources for preventing child maltreatment in your community on our social media every Tuesday and Thursday in April. Please keep an eye out and share these resources with your networks!

Hashtags for Child Abuse Prevention Month

Child Abuse
Prevention Month:
#CAPM2025
#PoweredByHope

Wear Blue Day:
#WearBlue4KyKids
Door Decorating
Contest:
#CAPMDoorDec25

Lean On Me
Kentucky:
#LOMKY
#LeanOnMeKy

Stay Connected to PCAK

📞 859.225.8879

✉️ pcaky@pcaky.org

🌐 www.pcaky.org

📷 @PreventChildAbuseKy 📺 @PCAKY

📌 Prevent Child Abuse Kentucky

Donate to Support Our Prevention Efforts



Partial funding for this project was provided by the Cabinet for Health and Family Services through contract (PON2 7362400001977).