



Presents the Annual

Kids Are Worth It!®



The Central Bank Center - Lexington | September 9-10, 2024

The Kids Are Worth It!® Conference is Kentucky's premier multi-disciplinary child abuse prevention conference. The conference equips professionals (i.e. medical providers, mental health experts, law enforcement officers, child advocates, foster parents, and more) who interact and work with Kentucky's children, with increased knowledge and awareness of child abuse prevention, the latest research and best practices in the field, and networking opportunities to develop and improve upon existing collaborative efforts.

WHY EXHIBIT?

- ✓ **ENHANCE** your visibility to approximately 700 attendees
- ✓ **CULTIVATE** name recognition among child welfare specialists from across the state
- ✓ **GROW** your business or proceeds through selling of products and services
- ✓ **CONTRIBUTE** to the advancement of child abuse prevention in Kentucky

EVENT LOGISTICS

Exhibitors will have the opportunity to set-up from 3:30 p.m. to 5:00 p.m. on Sunday evening or as early as 7:00 a.m. Monday. Prevent Child Abuse Kentucky cannot guarantee the security of your merchandise. The exhibit area will open at 7:00 a.m. Monday and Tuesday. **We kindly request all exhibitors bring a door prize.**

PCAK PARTNER DISCOUNT

- 🌀 PLATINUM - \$50 off
- 🌀 DELUXE - \$35 off
- 🌀 BASIC - \$15 off

You may contact Melanie at mhorn@pcaky.org or (859) 225-8879 for more information or to secure your spot!



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A NOTE REGARDING MEALS

We do our best to offer well-balanced meals at an affordable rate when hosting this event. However, conference meals are very costly. As a non-profit we must be mindful of these expenses. As such, please note **meals are only included for one person unless additional meals are ordered at the time of registration and paid for by the exhibitor.**

EXHIBITOR PLACEMENT

Unfortunately, we cannot guarantee exhibitor placement due to premier placement being reserved for sponsors and platinum exhibitors. You may make requests but please understand we may not be able to accommodate.

Prevent Child Abuse Kentucky (PCAK) takes a number of issues into consideration when granting vendors the opportunity to share information with participants. PCAK reserves the right to limit vendors based on these issues. We encourage you to secure your spot early. **Your spot is not secured until PCAK receives your exhibitor commitment form and payment.**

The deadline to secure your spot or make any additions, including adding additional meals, is July 31, 2024



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Exhibitor FAQ

Q: How many exhibitor badges do I receive with my registration?

A: Each registration includes ONE exhibitor badge. You may request additional badges if needed, but only one badge will include exhibitor perks. If additional badges are requested, please email mhorn@pcaky.org.

Q: What is included with my exhibitor badge?

A: Your exhibitor badge includes ONE breakfast and lunch each day of the conference. If you have additional people at your exhibit table, and they need a meal ticket, those will need to be purchased.

Q: Can I access workshops with an exhibitor badge?

A: No, workshops are only open to those who register as conference attendees.

Q: What is the deadline to register?

A: All commitment forms and payments must be received by July 31st, 2024. Exhibitors registering and/or paying after this date may not be listed in the conference program.

Q: What is the refund policy?

A: We are unable to offer refunds. In the event an exhibitor needs to cancel, you may transfer your registration fee to next year's conference.

Q: What if I need electricity?

A: Electricity needs are not included and should be ordered using the form attached to this packet no later than July 31st, 2024. Wall, column, and permanent building utility outlets are not a part of the table space and cannot be used for exhibits.

Q: What is the PCAK Partner discount? Is my organization eligible?

A: As a 'thank you' to our PCAK Partners in Prevention, we offer a discount on all exhibiting packages. Your organization is eligible if you were a Partner by January 1, 2024. If you are not a Partner, but would like more information, you can contact Amanda at aroyer@pcaky.org or (859) 225-8879.



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Exhibitor Menu

PLATINUM \$900

EVERYTHING INCLUDED IN THE DELUXE PACKAGE PLUS:

- ✓ 6 ft. skirted exhibit table and chair with **premiere exhibitor** table placement at the venue
- ✓ Publicity to your organization/business utilizing PCAK's social media platforms
- ✓ Special highlight featuring your participation as an exhibitor to be distributed in one email blast to over 4,000 PCAK List Serve Members

DELUXE \$500

EVERYTHING INCLUDED IN THE CLASSIC PACKAGE PLUS:

- ✓ Reserve your spot by March 15th and your agency name will be listed in the Conference Registration Brochure distributed to over 8,000 individuals
- ✓ Inclusion on emails sent to participants prior to the conference
- ✓ Agency/business logo and one sentence description listed in the Conference Brochure provided to all conference participants
- ✓ ¼ page ad in the Conference Brochure if ad received by July 21st

CLASSIC \$350

- ✓ 6 ft. skirted exhibit table and chair
- ✓ Breakfast and lunch for one person both days of the event
- ✓ Agency/business name listed in the conference brochure
- ✓ Listing on PCAK website leading up to the conference

A La Carte Items

Ads

- ¼ page - \$175
- ½ page - \$300
- Whole page - \$500

Additional Meals

- Breakfast - \$30 each
- Lunch - \$40 each

Electricity - \$70



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Exhibitor Commitment Form

Agency/Company Name (to be printed in conference brochure): _____

Contact Name and Title: _____

Address (include City and Zip Code): _____

Phone: _____ Email: _____

Name of Representative for I.D. Badge at the Conference: _____

Meal Preferences (check all that apply): Vegetarian Gluten Free Vegan

If purchasing an exhibitor package of \$500 or more, provide a one-sentence description of your organization or business here: _____

Exhibitor Options	Quantity	Please list purchase price
PLATINUM - \$900		
DELUXE - \$500		
CLASSIC - \$350		
Additional Breakfast(s)		
Electricity/Outlet		
	Subtotal	\$
	Partner Discount (listed on first page)	-\$
	Total	\$



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Exhibitor Commitment Form

Please select your payment method:

- Check addressed to PCAK
- If paying via debit or credit card, an invoice will be sent via email with a secure link to finalize payment. The following is needed:

Email for the invoice to be sent: _____

Card holder first and last name: _____

Billing address zip code: _____

Please return this form to:

Prevent Child Abuse Kentucky, c/o Melanie 2265 Harrodsburg Road, Ste. 200 Lexington, KY 40504; via fax to 859-225-8969; or by email to mhorn@pcaky.org

Signature : _____

Date: _____

Exhibitor Commitments must be received by July 31, 2024. PCAK takes a number of issues into consideration when granting vendors, the opportunity to share information with conference participants. PCAK reserves the right to limit vendors based on these issues. Prevent Child Abuse Kentucky and the Central Bank Center are not held responsible for lost or stolen products or property.