



## Kids Are Worth It!® Conference

Galt House – Louisville     September 11-12, 2023

The **Kids Are Worth It!® Conference** is Kentucky's premier multi-disciplinary child abuse prevention conference. The conference equips professionals (i.e. medical providers, mental health experts, law enforcement officers, child advocates, foster parents and more) who interact and work with Kentucky's children, with increased knowledge and awareness of child abuse prevention, the latest research and best practices in the field, and networking opportunities to develop and improve upon existing collaborative efforts.

### Why Exhibit?

- ✓ **Enhance** your visibility to approximately 650 attendees
- ✓ **Cultivate** name recognition among child welfare specialists from across the state
- ✓ **Grow** your business or proceeds through selling of products and services
- ✓ **Contribute** to the advancement of child abuse prevention in Kentucky

**PCAK's social media presence each week averages 8,100 followers on Facebook, 3,700 on Twitter and 1,600 on Instagram.**

### **\$800 + Door Prize, All-inclusive exhibitor package \*PCAK Partners receive a \$50 discount on this package**

- Lodging (one person) at the Galt House-Sunday, September 10<sup>th</sup> and Monday, September 11<sup>th</sup>
- 6 ft. skirted exhibit table and chair with premiere table placement at the venue
- Breakfast and lunch for one person both days of the event
- ¼ page ad in the Conference Brochure if ad received by July 21<sup>st</sup>
- Agency/business logo and one sentence description listed in the Conference Brochure provided to all conference participants
- Listing on PCAK website leading up to the conference
- Publicity to your organization/business utilizing PCAK's social media platforms
- Special highlight featuring your participation as an exhibitor to be distributed in one email blast to over 4,000 PCAK List Serve Members
- Inclusion in emails sent to participants prior to the conference
- Reserve your spot by March 15<sup>th</sup> and your agency name will be listed in the Conference Registration Brochure distributed to over 8,000 individuals

### **\$400 + Door Prize, Exhibitor package \*PCAK Partners receive a \$35 discount on this package**

- 6 ft. skirted exhibit table and chair
- Breakfast and lunch for one person both days of the event
- ¼ page ad in the Conference Brochure if ad received by July 21<sup>st</sup>
- Agency/business logo and one sentence description listed in the Conference Brochure provided to all conference participants
- Listing on PCAK website leading up to the conference
- Publicity to your organization/business utilizing PCAK's social media platforms
- Inclusion on emails sent to participants prior to the conference
- Reserve your spot by March 15<sup>th</sup> and your agency name will be listed in the Conference Registration Brochure distributed to over 8,000 individuals

**\$250 + Door Prize \*PCAK Partners receive a \$15 discount on this package**

- 6 ft. skirted exhibit table and chair
- Breakfast and lunch for one person both days of the event
- Agency/business name listed in the conference brochure

**A La Carte Items**

**Ads**

- ¼ page = \$125
- ½ page = \$250
- Whole page = \$450

**Additional Meals**

- Breakfast (\$30 each day)
- Lunch (\$35 each day)

**Electricity \$50**

**Event Logistics**

Exhibitors will have the opportunity to set-up from 3:30 p.m. to 7:00 p.m. on Sunday evening or as early as 7:00 a.m. Monday. Prevent Child Abuse Kentucky cannot guarantee security of your merchandise. The exhibit area will open at 7:00 a.m. Monday and Tuesday. Coffee and water will be served in the exhibit area during afternoon breaks.

**A Note Regarding Meals**

We do our best to offer well-balanced meals at an affordable rate when hosting this event. However, conference meals are very costly. As a non-profit we must be mindful of these expenses. As such, please note meals are only included for one person unless additional meals are ordered at the time of registration and paid for by the exhibitor.

You may contact Kendra at [kstooksbury@pcaky.org](mailto:kstooksbury@pcaky.org) or 859-225-8879 for more information.

Prevent Child Abuse Kentucky (PCAK) takes a number of issues into consideration when granting vendors the opportunity to share information with participants. PCAK reserves the right to limit vendors based on these issues.

**We encourage you to secure your spot early.**

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