



## April is Child Abuse Prevention Month!

In Kentucky and across the nation, April is proclaimed **Child Abuse Prevention Month**. **Prevent Child Abuse Kentucky's** mission is to prevent the abuse and neglect of Kentucky's children through advocacy, awareness, education, and training. We believe child abuse can be prevented when **EVERYONE** participates, including the business community. Child Abuse Prevention Month is a great time to become involved! **Here are a few ways businesses and their employees can participate during April!**

> **Wear Blue Day** is the first Friday in April. Encourage employees to wear blue and raise funds for child abuse prevention by rewarding donations with a dress down day. Take photos and share your commitment with customers, employees, and the public, using **#wearblue4kykid** on social media!

> Include Prevent Child Abuse Kentucky in your **workplace giving programs**. Match employee donations.

> **Display** child abuse prevention **educational material** in a public area.

> Consider **becoming a No HIT Zone** – an environment that promotes comfort and safety for parents, families and staff at a location or facility.

> **Involve customers**. Sell paper pinwheels (provided by Prevent Child Abuse Kentucky) and allow customers to write their name or a message on the paper pinwheel to highlight their commitment to prevention.

> **Plant a pinwheel garden** to raise awareness at your physical location. Or work with employees, their children, or a local organization to host a “make your own pinwheel” contest or campaign.

> Allow employees time to **volunteer** with child serving organizations that support their community.

> **Host a Lunch and Learn** and allow employees time to learn about child abuse prevention. Prevent Child Abuse Kentucky staff can train virtually or in person on topics such as internet safety, preventing child sexual abuse, home safety and more.

> **Connect** your management or human resources department to Prevent Child Abuse Kentucky staff to help you **understand the vital role you can play in strengthening the parents and caregivers** that you employ.

> **Provide employees with parenting resources**. Prevent Child Abuse Kentucky has many resources available at little or no cost. Post resources in the breakroom, employee newsletters or on social media.

> **Create packages for new parents, grandparents or foster parents**. Order educational materials to help strengthen new caregivers in their role. Packages can include educational materials from Prevent Child Abuse Kentucky and parenting resources.

> Check out Prevent Child Abuse Kentucky's **Partners in Prevention Network** for community agencies: **[pcaky.org/about/partners-in-prevention](http://pcaky.org/about/partners-in-prevention)**



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**Prevent Child Abuse  
Kentucky™**

To get started, visit the Child Abuse Prevention Month webpage at **[pcaky.org/about/capm/](http://pcaky.org/about/capm/)** or contact us at **[pcaky@pcaky.org](mailto:pcaky@pcaky.org)** or **859-225-8879**.